**REFERENCE / Conference Workshop**

مؤسسة دبي للمستقبل
DUBAI FUTURE FOUNDATION

*The Dubai Future Forum 2025*

## THE FUTURES WITHIN: ARE YOU READY FOR A PLAYFUL JOURNEY INTO PERSONAL FORESIGHT?

*November 2025| Dubai, Unied Arab Emirates*

The **Dubai Future Forum 2025**, dubbed as the world's largest gathering of Futurists, continues to explore not just what lies ahead, but how we might navigate it with purpose and imagination.

With this year's theme, and during their widely popular Learning Days, **pxd labs,** together with Denmark-based strategic foresight agency, **ANTICIPATE**, co-developed and co-facilitated an experiential workshop titled, " **THE FUTURES WITHIN**", that explored the universal challenge for futurists in introducing foresight in a way that resonates across cultures, roles and level of readiness.

Through four playful, immersive activities using methods like LEGO® Serious Play®, image projection, zine-making, and rapid futures prototyping, participants deepened their futures mindset.

By turning foresight into a personal practice, we facilitated a powerful door-opener for empowering future conversations with clients, communities, and colleagues.





IDENTITY >
RESISTANCE >
COMPETENCE >
PRACTICE >












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pxd labs

Accelerated Learning (A.L.) Master Facilitator

Certified Facilitator LEGO® SERIOUS PLAY®

**REFERENCE:** Conference Workshop

"The Future Of Club and Hospitality"

# CRAFTING THE FUTURE OF CLUB SERVICES

September *2025* | *Hongkong*

The CMA Hongkong ushered in the 15th Asian Club Managers Conference in Hongkong with a focus on " **The Future of the Club and Hospitality**", a theme that speaks to the evolving landscape of the Club industry.

For the conference, **pxd labs** co - designed and co-moderated a highly experiential 150-minute workshop with Hongkong-based **KORU Consulting** that we titled **" Crafting the Future of Club Services".**

The conference attracted more than 120 senior delegates across Hongkong and beyond. Participants were introduced to a Foresight Framework that they can use craft their strategies like a Futurist.

Participants worked in pairs and teams to explore foresight methods and tools like Persona Card, Futures Triangle, Signals of Change and Gallery of Strategic Possibilities that serve as an inspiration for revisiting how they currently craft their organisational strategies.





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## REFERENCE / Leaders' Retreat

**Business Challenge:** The local office of this global development agency identified a need for "team building" activities as part of their Country Office Leaders' Retreat. During our conversation, we've redefined this need into the importance of developing team cohesion, exploring a set of leadership practices, and addressing ongoing program and systemic challenges by the entity.

**Activities/ Deliverable : pxd labs** designed and delivered a customized 3- day leaders retreat by activating LEGO® SERIOUS PLAY® methods, complemented by innovative team activities based on Liberating Structures, Management 3.0, Gamestorming. One of the delivered items for the Institution is a set of Guiding Principles for the leaders. The team was engaged, playful, and purposeful.

"Darwin was an excellent facilitator... The overall experience and feedback of all participants were very positive. They appreciated his dynamism, challenging approach, and playfulness.

Darwin excelled in using various methodologies such as Lego Serious Play to address challenging topics.

His facilitation style and activities allowed us to address challenging issues in non-threatening ways and build safe space. "

***Xavier F. (Client)***






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## REFERENCE: Capacity Development

**Business Challenge:** The client is a global leader in the search engine marketing domain. Their Singapore operation has seen tremendous growth and will on-board a few more prestigious accounts in the next few months. One key development area is *strengthening the client-first mindset of the team*. Their General Manager made the connection of utilising the serious play method for this training after a preview session.

**Activities/ Deliverable : pxd labs** proposed a one-day training workshop using the LEGO® SERIOUS PLAY® method which involved crafting the team's identity and TeamLife; defining environmental agents; and, conducting the emergence play. A set of Simple Guiding Principles serve as the main output of this engagement.





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